

FUTURE BUSINESS LEADERS OF AMERICA

Pennsylvania State Chapter

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Dear Friends of PA Future Business Leaders of America (FBLA)

On April 16-18, 2012, PA FBLA will hold its 61th State Leadership Conference (SLC) at the Hershey Lodge and Convention Center, Hershey, PA. The SLC is the largest gathering of high school students in the Commonwealth. We anticipate attendance this year to be near 4,000 participants. It is here that FBLA's best and brightest members convene to compete in leadership events and learn new ideas about shaping their career future through workshops and exhibits. This 3-day event is considered the pinnacle of the PA FBLA experience.

Your organization is invited to exhibit and/or become a sponsor for this popular event. Also, we are in need of business professionals to present workshops and/or serve as judges to evaluate the student performances during their competitions. To learn more about the SLC, please refer to the enclosed document, "Categories of Participation." Also enclosed and listed below, you will find registration forms and other related documents. For your convenience in returning the forms electronically, these same documents can be accessed from our web site by logging on to <http://www.pafbla.org>. Look in the **Downloadable Files** menu for January 2012 State Leadership Conference Forms, Exhibitors, Program Ads, Sponsorships, Promotional Opportunities and Judges. You can type directly on the registration forms and then email them back to me. The components of this mailing include:

Categories of Participation

- Contains a description of each category

Form A. Exhibitor Registration Form

Form B. Promotional Opportunities / Sponsorship Request Form

Form C. Program Advertising – Ad Form

Form D. Digital Multimedia Promotional Spots Request Form

Form E. Workshop Presenter Registration Form

Form F. Judge's Response Form

- Judging Opportunities Cover Letter from Candace Claar, Co-Competitive Events Coordinator
- Performance Event Descriptions/Times

2012 Guest Hotel Reservation Form

- Important Information About GUEST LODGING

Credit Card Processing Form for Exhibitors, Judges or Guests

- Directions for Processing a Credit Card Transaction

In order for your organization to be included in the SLC program, I must have your registration form(s) no later than the date published on each form. (e-mail is acceptable to meet the deadline date; payment can be made soon thereafter)

Looking ahead – please mark your calendar to reserve the dates, November 4-5, 2012, for the PA FBLA State Leadership Workshop (SLW) to be held in State College, PA, at the Penn Stater Conference Center Hotel. In September, you will receive a formal invitation to the workshop with particulars regarding exhibiting, program ads, and sponsorship opportunities.

We are funded by membership dues, conference fees, and small business and corporate contributions. We hope you can lend a hand and support Pennsylvania Future Business Leaders of America. Your contribution of time as a judge, a workshop presenter, and/or becoming an exhibitor or sponsor would be greatly appreciated.

After reviewing the enclosed materials, if you have any questions please contact Janet Skiles, Conference Coordinator. My contact information is above. Thank you for your time, and I look forward to hearing from you.

Best wishes for an outstanding year.



Janet F. Skiles, PA FBLA Conference Coordinator