

Item #		Points Per Activity	Maximum Points	Points Earned
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Public Relations

16
purple

The chapter had articles and/or pictures about local chapter activities published in the school and/or city newspaper or the online version of the newspaper between February 21, 2011, and February 20, 2012. A maximum of 12 articles may be submitted, and each article must be about a different activity. Attach actual or copy of articles or pictures. You may claim points for articles published on the school's web site, but it may not be claimed if published by the FBLA chapter adviser or is published on the FBLA chapter's web site. Each article must be placed on a separate sheet of paper and labeled "Item 16-1, Item 16-2, Item 16-3, etc." All separate sheets must contain and be labeled with the following information:

5

60

- a. Name of Publication
- b. Date of Publication
- c. Activity Being Reported

suggestion: (1) Create a folder for OCC Item #16 and store in a file cabinet. (2) Place a copy of this page in the folder. (3) Place a copy of each of the articles published in this folder.

information: You may claim points for articles published between the dates listed above. There is no expectation regarding the article length published since editors have discretion to choose what to publish.

completion: (1) Label each letter starting with "Item 16-1" in the upper-right corner and attach to the back of this page. Below the Item #, make sure article is labeled with the following three pieces of information: name of publication, date the article was published, and a short description of the activity being reported. Example below:

Item 16-1

- a. Williamsport Sun-Gazette
 - b. September 28, 2011
 - c. State project fund raising efforts
- (make sure you include the a, b, and c before the description)

(2) Enter your points on the this spreadsheet. You may claim up to 60 points if the chapter has 12 different articles published.