

## SAMPLE SPONSOR LETTER

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Dear \_\_\_\_\_

On behalf of the Pennsylvania Chapter of the Future Business Leaders of America, I would like to acquaint you with our organization and ask for your assistance. FBLA is a career and technical student organization for students enrolled in high school business or business-related courses. Our primary objective is to assist high school students in the development of leadership, vocational, and career supportive competencies and to increase their awareness of the American enterprise system. Throughout the school year we also initiate and assist with many service-oriented projects.

A highlight of the year for FBLA members is the State Leadership Conference. There are leadership experiences provided through election campaigns, discussion sessions, and installations ceremonies; educational experiences gained by listening to speakers and attending workshops; and social experiences shared through entertainment and recreation. In addition, there are opportunities to participate in various competitive events involving business and business-related skills.

The 2012 conference will be held April 16-18, 2012, at Hershey Lodge and Convention Center in Hershey, Pennsylvania. Approximately 3,400 FBLA members and advisers representing 270 chapters from Pennsylvania high schools will be in attendance. As a local business leader, would you lend your support by contributing \$50 or more to underwrite the cost of the plaques presented at the conference and/or other conference expenses. The name of your company will be acknowledged in the FBLA State Leadership Conference program as a sponsor as well as announced at the Awards Ceremony. After the conference, you will receive a complimentary copy of the program in which your company will be listed as an event sponsor.

I would be more than willing to meet with you personally to discuss the FBLA program in greater detail.

Sincerely

\_\_\_\_\_, FBLA President  
\_\_\_\_\_ High School

\_\_\_\_\_  
\_\_\_\_\_ School telephone number

The Awards of Excellence Program will be broadcast live on the Internet on Tuesday evening, April 17, 2012, starting at 6:45 pm. Visit [www.pafbla.org](http://www.pafbla.org) for the link to the broadcast.