

**SAMPLE NEWS RELEASE**

**PENNSYLVANIA FBLA STATE LEADERSHIP CONFERENCE**

FOR IMMEDIATE RELEASE

For further information contact:

\_\_\_\_\_  
(Adviser's name)

\_\_\_\_\_  
(School phone number)

(Name of school) MEMBERS TO ATTEND  
FBLA STATE LEADERSHIP CONFERENCE

\_\_\_\_\_ members of the \_\_\_\_\_ chapter of the Future Business Leaders of America and the chapter adviser, \_\_\_\_\_, will attend the 2012 Pennsylvania FBLA State Leadership Conference April 16-18, 2012, at the Hershey Lodge and Convention Center, Hershey, Pennsylvania.

During the conference, (Name of student,) son/daughter of (Name of parents/guardian,) (Address), will compete with representatives from other Pennsylvania chapters for top honors in the \_\_\_\_\_ event. Other members who will attend the conference include \_\_\_\_\_.

At the Awards Ceremony, the American Heart Association, the recipient of this year's State Project, will be given a monetary contribution to be used toward the organization's programs in Pennsylvania. Other highlights of the conference include individual, chapter, and team competitive events relating to business skills and leadership; the election of a new state officer team; leadership development workshops; and recognition of members' community service efforts across the Commonwealth. Also, the Outstanding Adviser Award will be presented to an FBLA adviser who has made a significant contribution in directing FBLA activities; the Outstanding Chapter Award will be presented to a chapter that has conducted outstanding activities in its local chapter program of work; and the Who's Who in PA FBLA awards and William Selden

Scholarships will be presented to the top 15 members based on up to four years of involvement with Pennsylvania FBLA.

The Future Business Leaders of America is a national career and technical student organization whose mission is to bring business and education together in a positive working relationship through innovative leadership and career development programs. The \_\_\_\_\_ members in the (Name of school) chapter are a part of the Pennsylvania membership of approximately 13,500 in nearly 280 schools.

The Awards of Excellence Program will be broadcast live on the Internet on Tuesday evening, April 17, 2012, starting at 6:45 pm. Visit [www.pafbfa.org](http://www.pafbfa.org) for the link to the broadcast.