

LETTERHEAD

SAMPLE MONETARY SCHOLARSHIP SPONSOR LETTER

Date

Dear _____

I would like to introduce you to the Future Business Leaders of America (FBLA), the largest business student organization for high school students in the nation. FBLA is a premier educational association for student members preparing for careers in business or who are interested in learning more about the free enterprise system. Here in Pennsylvania we have a state membership of nearly 13,500 high school students in 300 high schools making us the 4th largest state chapter in the United States.

FBLA provides innovative leadership development programs that bring business and education together in a positive working relationship. Participation in FBLA can have a direct impact on the direction and success of a young person's career. Millions of students have learned through active membership in FBLA about the world of business and what is expected of them in the workplace.

One of the highlights of the year is the State Leadership Conference scheduled for April 12-14, 2010, at the Hershey Lodge and Convention Center where 3,400 members will compete and be rewarded for their academic excellence. The 1st, 2nd, and 3rd (in some cases) place winners in nearly 60 business-related competitions will earn the privilege of competing at the National Leadership Conference in Nashville, Tennessee, in July 2010. As a local business leader and FBLA supporter, we are asking you to consider sponsoring one or more of these competitive events so the winners can be presented with a monetary scholarship. This money will help these students defray the cost of traveling to the national conference, or the winners will have the option of using this money to help offset the cost of their post-secondary education.

There are two categories for monetary scholarships:

\$300 monetary scholarship for a first place winner

\$200 monetary scholarship for a second place winner

As a competitive event monetary scholarship sponsor, PA FBLA will promote you or your organization on our web site and in mailings throughout the year. The sponsor will also be identified in the conference program and announced during the Awards of Excellence Program on April 13, 2010. If you would like to sponsor an event(s), please make your check payable to **Pennsylvania FBLA** and mail your check to _____. All checks must be received no later than February 15, 2010.

For more information about FBLA or our competitive events monetary scholarship program, please contact _____ . We appreciate your consideration and look forward to hearing from you soon.

Sincerely,

FBLA President

The Awards of Excellence Program will be broadcast live on the Internet on Tuesday evening, April 13, 2010, starting at 6:45 pm. Visit www.pafbla.org for the link to the broadcast.